

6
CONTRACT

KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
489528 /		06266599
<u>Product</u>		
OBAMA 4 AMERICA		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/16/12 - 10/22/12	1537	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama For America	08/14/12 / 10/22/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHII
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	--W---					1	\$4,850.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
		See MG 1.2										
	2	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
		① MG for 1.1 10/17										
N 2	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					5	\$450.00			
N 3	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					5	\$725.00			
N 4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					10	\$700.00			
N 5	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					5	\$275.00			
N 6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					5	\$250.00			
N 7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					2	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$125.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21										
N 8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					2	\$195.00			

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Contract / Revision	Alt Order #	
489528 /	06266599	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser		Original Date / Revision
Obama For America		08/14/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
5	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30	\$125.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
N 9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter 1-2pm			:30		NM		2	\$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/16/12	10/22/12	MTWTF--	5	\$125.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30	\$125.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
3	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30	\$125.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
5	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30	\$125.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
N 10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30		NM		1	\$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/16/12	10/22/12	MTWTF--	4	\$150.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30	\$150.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30	\$150.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
4	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30	\$150.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
N 11	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30		NM		2	\$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/16/12	10/22/12	MTWTF--	4	\$175.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
2	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30	\$175.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
3	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30	\$175.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
N 12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30		NM		4	\$3,975.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/16/12	10/22/12	MTW----	6	\$500.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
3	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$225.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
4	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$225.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
5	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuW----	:30	\$500.00	NM				
		See MG 12.10,12.11										
9	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$225.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
10	KVVU	10/22/12-10/22/12	BB League Championships	1pm-8pm	M-----	:30	\$2,200.00	NM				
⑩	MG for 41.1,13.7,34.3,12.5											
11	KVVU	10/22/12-10/22/12	Special Early News		Special Early News	M-----	:30	\$775.00	NM			
⑩	MG for 41.1,13.7,34.3,12.5											
N 13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30		NM		1	\$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/16/12	10/22/12	MTWTF--	3	\$950.00						

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<u>Contract / Revision</u>	489528 /	Alt Order # 06266599
<u>Contract Dates</u>	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

<u>Advertiser</u>	Original Date / Revision
Obama For America	08/14/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week		Rate	Type	Spots	Amount			
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
2	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p		:30					\$285.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p		:30					\$950.00		NM		
				See MG 13.7												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p		:30					\$950.00		NM		
				See MG 13.6												
6	KVVU	10/17/12-10/17/12		Fox 5 News at 5	5-530p		:30					\$950.00		NM		
⑩	MG for 13.5 10/17															
7	KVVU	10/22/12-10/22/12		Fox 5 News at 5	5-530p		:30					\$950.00		NM		
⑩	See MG 12.10,12.11															
N	14	KVVU	10/16/12	10/22/12	Fox 5 News at 5	MF 530-6p						:30		NM		
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/16/12		10/22/12		MTWTF--	3	\$1,025.00									
			<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5	MF 530-6p		:30					\$325.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5	MF 530-6p		:30					\$325.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
N	15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm						:30		NM		
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/16/12		10/22/12		MTWTF--	2	\$300.00									
			<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					
1	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm		:30					\$300.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
2	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm		:30					\$300.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
N	16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm						:30		NM		
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/16/12		10/22/12		MTWTF--	1	\$650.00									
			<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					
3	KVVU	10/16/12-10/22/12		MORE Access	630-7pm		:30					\$225.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
N	17	KVVU	10/16/12	10/22/12	Fox 5 News	M-F 10p-11p						:30		NM		
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/16/12		10/22/12		MTWTF--	5	\$2,150.00									
N	18	KVVU	10/20/12	10/20/12	FOX 5 News Sat	10-11p						:30		NM		
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/15/12		10/21/12		-----1-	1	\$1,500.00									
			<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					
1	KVVU	10/15/12-10/21/12		FOX 5 News Sat 10-11p	10-11p Sat		:30					\$1,500.00		NM		
				See MG 18.2												
2	KVVU	10/20/12-10/20/12		FOX 5 News Sat 10-11p	10-11p Sat		:30					\$1,500.00		NM		
⑩	MG for 18.1 10/20															
N	19	KVVU	10/21/12	10/21/12	Fox 5 News Su	10p-1045p						:30		NM		
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/15/12		10/21/12		-----1	1	\$1,850.00									
N	20	KVVU	10/21/12	10/21/12	Sports Plus	Su 1045p						:30		NM		
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/15/12		10/21/12		-----1	1	\$1,200.00									

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10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		08/14/12 / 10/22/12

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											Spots/Week	Rate	
N 21	KVVU	10/16/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/16/12	10/22/12	MTWTF--				5	\$1,950.00				
N 22	KVVU	10/16/12	10/22/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	\$1,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/16/12	10/22/12	MTWTF--				5	\$350.00				
N 23	KVVU	10/16/12	10/22/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/16/12	10/22/12	MTWTF--				2	\$225.00				
N 24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/15/12	10/21/12	-----1-				1	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	KVVU	10/15/12-10/21/12		Numb3rs	Sa 4-5p	-----Sa--	:30		\$100.00	NM			
N 25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/15/12	10/21/12	-----1				1	\$850.00				
N 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	21	\$18,670.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/22/12	10/28/12	1-----				1	\$2,750.00				

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>	
489528 /	06266599	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
<u>Advertiser</u>		
Obama For America		
<u>Original Date / Revision</u>		
08/14/12 / 10/22/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	Spots	Amount		
1	KVVU	10/22/12-10/28/12	The Mob Doctor	Mon 9p-10p	M-----	:30	\$2,750.00	NM				
			See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2									
2	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30	\$425.00	NM				
⑩			See MG 38.3,38.4									
3	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30	\$425.00	NM				
⑩			See MG 38.3,38.4									
4	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF---	:30	\$425.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
5	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF---	:30	\$425.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
6	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF---	:30	\$425.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
7	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF---	:30	\$425.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
8	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF---	:30	\$450.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
9	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF---	:30	\$450.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
10	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF---	:30	\$450.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
11	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF---	:30	\$450.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
12	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF---	:30	\$500.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
13	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF---	:30	\$500.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
14	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF---	:30	\$500.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
15	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF---	:30	\$500.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
16	KVVU	10/18/12-10/19/12	Special Early News	Special Early News:----ThF---		:30	\$950.00	NM				
⑩			See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
17	KVVU	10/18/12-10/19/12	Special Early News	Special Early News:----ThF---		:30	\$950.00	NM				
⑩			See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
18	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30	\$5,350.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
19	KVVU	10/16/12-10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-TU-----	:30	\$5,500.00	NM				
⑩			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
20	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Sl	:30	\$140.00	NM				
⑩			See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
21	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Sl	:30	\$140.00	NM				
⑩			See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
22	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Sl	:30	\$140.00	NM				
⑩			See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
23	KVVU	10/18/12-10/19/12	Special Early News	Special Early News:----ThF---		:30	\$775.00	NM				
⑩			MG for 26.22,26.16,26.17,26.20,26.21									
24	KVVU	10/18/12-10/19/12	Special Early News	Special Early News:----ThF---		:30	\$775.00	NM				
⑩			MG for 26.22,26.16,26.17,26.20,26.21									
25	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Sl	:30	\$150.00	NM				
⑩			MG for 26.22,26.16,26.17,26.20,26.21									
26	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Sl	:30	\$150.00	NM				
⑩			MG for 26.22,26.16,26.17,26.20,26.21									

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489528 /	06266599
Contract Dates	Product
10/16/12 - 10/22/12	OBAMA 4 AMERICA
Advertiser	
Obama For America	
Original Date / Revision	
08/14/12 / 10/22/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/	Rate	Type	Spots	Amount
								Weekdays				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm							
①	MG for 26.22,26.16,26.17,26.20,26.21											
28	KVVU	10/17/12-10/22/12		Friends	M-F 12:05-1:05a	M--WThF---						
①	MG for 26.22,26.16,26.17,26.20,26.21											
29	KVVU	10/17/12-10/22/12		American Dad	M-F 230-3a	M--WThF---						
①	MG for 26.22,26.16,26.17,26.20,26.21											
N 27		KVVU	10/17/12	10/17/12	The X Factor							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1---				1	\$3,150.00			
N 28		KVVU	10/18/12	10/18/12	The X Factor							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$3,075.00			
N 29		KVVU	10/19/12	10/19/12	Fringe							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$1,750.00			
N 30		KVVU	10/21/12	10/21/12	NFL Early Game							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----1				1	\$7,500.00			
N 31		KVVU	10/21/12	10/21/12	NFL Early Game							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----1				1	\$7,500.00			
N 32		KVVU	10/20/12	10/20/12	NCAA Football Late Game							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----2-				2	\$2,325.00			
N 33		KVVU	10/16/12	10/16/12	Fox 5 News at 5							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-T-----				1	\$950.00			
N 34		KVVU	10/16/12	10/22/12	The Dr.Oz Show							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-11----				2	\$500.00			
		Week: 10/22/12	10/28/12	1-----				1	\$500.00			
N 35		KVVU	10/16/12	10/22/12	Better							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				1	\$195.00			
N 36		KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				1	\$195.00			
N 37		KVVU	10/16/12	10/22/12	MORE Access							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				1	\$650.00			
N 38		KVVU	10/16/12	10/22/12	Fox 5 News at 6pm							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				1	\$650.00			

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Contract / Revision	Alt Order #	
489528 /	06266599	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser		Original Date / Revision
Obama For America		08/14/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/16/12		Start Date	End Date	Weekdays	Spots/Week							
		10/16/12	10/22/12	MTWTF--	2				\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
	2	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm See MG 38.3,38.4	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
	3	KVVU	10/19/12-10/22/12	Fox 5 News AM M-F 6a-7a ① MG for 26.3,26.2,38.2	M-F 6a-7a	M-----F----	:30		\$725.00	NM		
	4	KVVU	10/20/12-10/20/12	The Closer ② MG for 26.3,26.2,38.2		M-Sa 8-10p/Su 7-1-----Sa--	:30		\$650.00	NM		
N 39	KVVU	10/16/12	10/22/12	Katie Couric	2-3p			:30		NM	3	\$1,275.00
Week: 10/16/12		Start Date	End Date	Weekdays	Spots/Week							
		10/16/12	10/22/12	MTWTF--	3				\$425.00			
N 40	KVVU	10/16/12	10/22/12	Anderson	3-4p			:30		NM	2	\$900.00
Week: 10/16/12		Start Date	End Date	Weekdays	Spots/Week							
		10/16/12	10/22/12	MTWTF--	2				\$450.00			
N 41	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p			:30		NM	1	\$1,025.00
Week: 10/16/12		Start Date	End Date	Weekdays	Spots/Week							
		10/16/12	10/22/12	MTWTF--	2				\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
	1	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p See MG 12.10,12.11	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
N 42	KVVU	10/17/12	10/18/12	BB League Championships	1pm-8pm			:30		NM	1	\$3,250.00
Week: 10/15/12		Start Date	End Date	Weekdays	Spots/Week							
		10/15/12	10/21/12	--WT---	1				\$3,250.00			
N 43	KVVU	10/20/12	10/20/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1			:30		NM	1	\$650.00
Week: 10/15/12		Start Date	End Date	Weekdays	Spots/Week							
		10/15/12	10/21/12	-----S-	1				\$650.00			
N 44	KVVU	10/17/12	10/18/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar			:30		NM	2	\$170.00
Week: 10/15/12		Start Date	End Date	Weekdays	Spots/Week							
		10/15/12	10/21/12	--WT---	2				\$85.00			
N 45	KVVU	10/20/12	10/20/12	Early Pre-Game	Early Pre-Game			:30		NM	1	\$975.00
Week: 10/15/12		Start Date	End Date	Weekdays	Spots/Week							
		10/15/12	10/21/12	-----S-	1				\$975.00			
N 46	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p			:30		NM	1	\$500.00
Week: 10/15/12		Start Date	End Date	Weekdays	Spots/Week							
		10/15/12	10/21/12	--W----	1				\$500.00			

Totals

112 \$112,210.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	112	\$112,210.00	\$95,378.50
Totals	112	\$112,210.00	\$95,378.50

Signature: _____ Date: _____

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REP HEADLINE# 6266599 TRF# 489528
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT22/12 14:46
CHANGES *** KVUU-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # OFF. # 762 SALESMAN #
BUYER NAME MAURA GILROY

ORDER # CONTRACT # 6266599
PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

SALES PRSN PH- TERESA DIFURIA
FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED
REP: OK'D M8 SEE LINES 63-64
TOTAL SAME
PLS CNF THANKS

DATE OCT22/12 14:46

STA:

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
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OBAMA FOR AMERICA

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =
13 ES 400P-500P 30 \$500.00 10/16 10/22 5 TU-F, M
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\$\$\$ MOD# 4 : UNAPPROVED REV #1 \$\$\$

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